



Chicago Business Development Summit 2018

Chicago Business District



Business Development Summit 2018

Chicago, Illinois
17-22 September 2018



Business Development Summit 2018

FURTHER INFORMATION

1. Number of Speakers: 9
2. Number of Case Studies: 5
3. Number of Sessions: 10
4. Number of Hours: 25
5. Networking Time: 6.5 Hours
6. Access to Event Materials: 24 x 7
7. Certificate: Yes, Downloadable 24 x 7
8. Venue: Kuala Lumpur, Malaysia
9. Date: 17-22 September 2017

Modules to be covered:

| Day | Module | Time |
|-----|--|---------|
| 1 | Understanding Stakeholders Goals and Objectives | 1 Hour |
| | Preparation of Strategic Plan | 4 Hours |
| | Blueprint development by implementation of Enterprise Architecture | 1 Hours |
| 2 | Financial Goals Management | 4 Hours |
| | Human Resources Management | 4 Hours |
| 3 | Goods and Services Delivery Management | 4 Hours |
| | Suppliers Management | 2 Hours |
| 4 | Customers Satisfaction Management | 4 Hours |
| | Marketing Strategy | 4 Hours |
| 5 | Govern the Enterprise | 4 Hours |
| | Policies and Procedures Development | 2 Hours |

FAMOUS TAGS INSIDE

- ❖ Management
- ❖ Goods and Services
- ❖ Delivery
- ❖ Human Resources
- ❖ Financial Goals
- ❖ Customers Satisfaction
- ❖ Stakeholders

- ❖ Suppliers
- ❖ Competitors
- ❖ Strategy
- ❖ Maturity
- ❖ Analysis
- ❖ Roadmap
- ❖ Business
- ❖ Architecture
- ❖ Data
- ❖ Technology
- ❖ Application
- ❖ SOA
- ❖ TOGAF
- ❖ Governance
- ❖ Security

Early Bird Registration

For registration please write to us at:

Suite LP22730,
Lower Ground Floor,
20-22 Wenlock Road,
London, N1 7GU.
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Or Contact us at:

- ❖ **Phone:** +(44) 2033 188 567
- ❖ **Fax:** +(44) 870 214 9080
- ❖ **Email:** Sales@Strategic-Planners.co.uk

Working times:

Mon. - Fri. 8:00am - 5:00pm

For Any Updates please visit our website at:

<http://strategic-planners.co.uk/Events>