

STRATEGIC PLANNING

Course Brochure

Our Service is built on excellence



UK Strategic Planners Publications

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ABOUT STRATEGIC MANAGEMENT AND PLANNING

The course is reflective of the breadth of issues that underlies the business curriculum. A team-based and experientially focused emphasis is designed to promote student awareness of real-world business developments and develop practical skills as well as fundamental knowledge and abilities.

NUMBER OF ATTENDEES

At least 5 Attendees to open class

COURSE OBJECTIVES

The objectives of this course are to know and understand:

- 1- Understanding of strategic planning importance
- 2- Differences between planning models
- 3- How to organise planning team
- 4- How to get prepared for Planning
- 5- How to work with difficult profiles
- 6- Planning levels and maintenance

WHO SHOULD ATTEND

This course is aimed at those who are involved in, or who have responsibility for, one or more of the following:

- 1- Strategic Planners
- 2- Business domain experts
- 3- Organisation's executives
- 4- Enterprise Architects
- 5- Business /Systems Analysts
- 6- Project Managers

ADDITIONAL INFORMATION

Prerequisites: None
Duration: 3 days
Delivery method: Classroom
Certification: Yes
Examination: No

COURSE DESCRIPTION

This hands-on, Three-day, classroom based training course has been designed to the field of Strategic Management. It covers the key concepts and theories in the field and how they can be applied to real business situations. The main objective is to understand, evaluate, and learn how to implement successful firm strategies, where a strategy is a plan that guides managerial decision making. The social science disciplines that serve as a foundation to the field of strategy are economics, sociology and psychology. Aspects of these disciplines will be introduced as needed throughout the course. All topics are illustrated with case studies about real companies in various different industries. Classes will be organised around business cases.

FEES and DATES

For pricing, Dates and any further information please contact us at:
info@strategic-planners.co.uk

KEY BENEFITS

By the end of this course the attendees will gain knowledge and understanding in the following upon successful completion as follows:

- 1- What is the Strategic Board formation Goals
- 2- How to draw aspirational view of the organisation's future
- 3- How to set organisation's set of goals
- 4- How to prepare plans to achieve these goals
- 5- How to monitor and evaluate execution of strategic plans and maintain them
- 6- How to deal with difficult profiles.

WHY TRAIN WITH US?

We are recognised leader in strategy and architecture training and consulting. Our team supports clients globally and has delivered training services for organisations across five continents. The course is delivered by experienced practitioners. Our instructional design draws from leading contemporary methods and ensures a superior learning experience to alternative course offerings.



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